

Media information

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Packaging optimisation

Enabled by the Recycling Alliance: ALDI rolls out innovative TANDIL bottle and top made almost entirely from PCR

- +++ Interseroh+ supports the ALDI Packaging Mission
- +++ Optimised packaging for TANDIL washing machine cleaner on sale now
- +++ Bottle and top made almost entirely from post-consumer recyclate (PCR)

Cologne. Interseroh+ is once again helping ALDI to close the material loop for plastic packaging from the 'yellow bag' or 'yellow bin' in Germany. In mid-February, ALDI SÜD introduced new packaging for its own-brand TANDIL washing machine cleaner made out of almost 100% post-consumer recycled plastics (PCR). The product will be available on the special offer shelves at ALDI Nord in early summer.

This is ALDI's second packaging innovation in conjunction with strategic partner Interseroh+ after its packaging for TANDIL 3-in-1 Caps, which was recognised in the Sustainability category of the German Packaging Awards as well as in the Household category of the WorldStar Awards. "Using recyclates results in considerable savings when it comes to greenhouse gas emissions and primary energy. We're glad to be able to help ALDI optimise its packaging and work together to take another important step towards sustainability," said **Frank Kurrat, CSO at Interseroh+**.

The packaging for TANDIL washing machine cleaner is a genuine innovation, as for the first time its bottle and top are made from at least 95% PCR derived from recycled lightweight packaging. The body of the bottle is made from HDPE (high-density polyethylene) using blow moulding, while injection moulding is used to manufacture the top from PP (polypropylene). "We optimised the characteristics of the recycled materials for both packaging elements and adapted them to the customer's specific requirements," explained **Dr. Manica Ulcnik-Krump, Managing Director Interzero Plastics Innovations**. These customised formulations developed at the company's own competence centre for recycled plastics ensure that the materials perform as desired, irrespective of the consistency and composition of the raw material. This product innovation results in significant savings on raw materials, energy and carbon emissions compared to using new plastics.

ALDI has been part of the Recycling Alliance since 2022. This strategic partnership encompasses Interseroh+'s entire spectrum of packaging recycling services – from packaging licensing and optimising the recyclability of packaging to developing new formulations for plastic applications.

About Interseroh+:

Interseroh+ is the recycling alliance of circular economy services provider Interzero. The services offered by Interseroh+ GmbH are aimed at all companies that not only want to comply with their legal obligations to license packaging but also want to take responsibility themselves for working to close recycling and raw material loops by becoming partners of the Recycling alliance. For more information about Interseroh+, visit www.interseroh.plus or [LinkedIn](#).

About Interzero:

Interzero is one of the leading service providers in the field of closing product, material and logistics loops as well as an innovation leader in plastics recycling with the largest sorting capacity in Europe. Under the guiding principle of “zero waste solutions”, the company supports over 50,000 customers throughout Europe in the responsible handling of recyclable materials, thus helping them to improve their own sustainability performance and conserve primary resources. With about 2,000 employees, the company achieves a turnover of over one billion euros (2021). According to Fraunhofer UMSICHT, Interzero's recycling activities saved one million tonnes of greenhouse gases compared to primary production and more than 8.7 million tonnes of primary raw materials in 2022 alone. As a pioneer for the circular economy, Interzero is the winner of the 2024 German Sustainability Award and the related special award in the “Resources” transformation field for 2024. Further information can be found at www.interzero.com.

Please also note our online portal providing information (in German) about raw materials and recycling: www.recyclingnews.de.

The attached photo can be used freely by citing “Interzero or Interseroh+” as a source.

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