

Media information

Sunday, June 19, 2022

11. Championship title for the Berlin Albatrosses

Interzero and ALBA BERLIN - New corporate group congratulates new and old champion

Berlin/Cologne. It may have been foreseeable to some extent during the current season, but now it has become reality: ALBA BERLIN basketball team is the German Basketball Champion for the 11th time.

Interzero, the newly-formed corporate group in the circular economy, which includes the **main sponsor and environmental partner interseroh+**, offer their heartfelt congratulations on the third championship victory in a row.

“Although we have been able to relish 11 cup victories and 11 German championship victories together to date in addition to the other titles, every victory and every championship is something special. On behalf of Interzero, I would thus like to thank the entire ALBA BERLIN basketball team and their fans for yet another great season in 2021/22. The fact that we started up with Interzero in the same week that ALBA BERLIN became German champions is something we see as a good omen for our new company,” **said a visibly pleased Dr Axel Schweitzer, shareholder of Interzero and member of the supervisory board of ALBA BERLIN**

Sustainability connects

The name of the Interzero corporate group, resulting from the imminent departure from the ALBA Group, stands for innovative, sustainable and customised recycling and circular-flow management. Interzero’s vision is a world without waste.

Against this background, the employees and managers of the group are particularly proud to be sponsoring the Albatrosses - a club that aims to become **the most sustainable basketball club in Europe by 2025** and sees itself as an active social player in accordance with the UN Sustainable Development Goals relevant to the club.

The club’s declared aim is "...to support physically and mentally active citizens in helping to shape the world of today and tomorrow". Thanks to this open and broadly cooperative approach, **not only is ALBA BERLIN’s Bundesliga men’s team at the top, but also their Bundesliga women’s team as well their teams in other classes.**

Basketball offers success strategies for companies

Dr Schweitzer emphasises that in sports, just as in business, success can only be achieved through a **bold vision, perseverance and above all team play**. Basketball, with its fast game and sophisticated set of rules, is particularly demanding in this respect and offers good role models for employees and managers alike. This fits with Interzero's far-reaching vision of a world without waste. The corporate group likewise has to be agile in markets that are both highly regulated and extremely dynamic today. That's what makes Interzero and ALBA BERLIN such excellent partners.

"Our success in sports grows out of a strong youth concept and long-term, stable partnerships. Interzero also gives us valuable momentum in the direction of ecological sustainability and accompanies us in the international orientation of our programmes," comments **Marco Baldi, Managing Director of ALBA BERLIN**

Interzero will be the club's main sponsor and environmental partner in the coming season. They plan to expand their cooperation with priority on the goal of sustainability.

About Interzero:

Interzero is one of the leading environmental service providers in the field of closing product, material and logistics cycles and innovation leader in plastics recycling with the largest sorting capacity in Europe. Under the guiding principle of „zero waste solutions“, the company advises over 20.000 customers throughout Europe on the responsible handling of recyclable materials, thus helping them to improve their own sustainability performance and conserve primary resources. With about 2,000 employees, the company achieves a turnover of over one billion euros (2021). In 2020 alone Interzero saved 1.4 million tonnes of greenhouse gases* compared to primary production and at the same time 12.3 million tonnes of primary raw materials* through its recycling activities. Further information can be found at www.interzero.com.

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