



dvi. vernetzt. impulse.



# Press release

Tuesday, October 19, 2020

## Fifth "Future Resources" Conference

# "Future Resources 2021": scope for sustainable packaging ideas

- +++ Focus on recyclable packaging and new sorting technology
- +++ Understanding current political developments
- +++ Hybrid event: attendance virtually or in person in Cologne

Cologne. Interseroh+ and the Deutsche Verpackungsinstitut e.V. (German Packaging Institute, dvi) invite you to attend the "Future Resources" conference on 9 November 2021. The leading industry event will bring together experts from retail, the consumer goods industry and the recycling sector to discuss pioneering ideas for the packaging cycle. "The industry is ready for change", says **Markus Müller-Drexel, Managing Director of Interseroh+ GmbH**. "At this year's 'Future Resources', we want to provide fresh impetus and explore new ways of optimising packaging recycling that benefit both the environment and business.

The trend analyst and futurist Matthias Horx will open the joint Interseroh+ and dvi conference with a talk entitled "*Die blaue Ökologie – Wie Technologie, Kreislaufwirtschaft und neues Denken unsere Welt neu erfinden*" ("Blue ecology: how technology, the circular economy and new ways of thinking are reinventing our world"). Thomas Schmid-Unterseh, Division Head at the German Federal Ministry for the Environment, will then set out and explain current political developments, and Gunda Rachut, Director of the Central Agency Packaging Register (ZSVR) will explore the German Packaging Act and minimum standards. New technical developments in the sorting and recycling of packaging and best practice examples of sustainable packaging design are also on the agenda for the event. More and more companies are following Interseroh's "Made for Recycling" assessment methodology. "We are not just talking about necessary changes, but also presenting practical solutions and working together to develop new ideas. That is exactly what the dvi, the packaging industry network, sets out to do. And it is precisely what makes 'Future Resources' so attractive as an industry platform", says **Winfried Batzke, Managing Director of the dvi**.

Another sign of a whole new approach is the involvement of Interseroh+ GmbH, which is hosting the conference this year for the first time. Interseroh is launching the innovative concept of a "recycling alliance" in 2022 as part of its dual system. Stakeholders will be able not just to meet their statutory packaging licensing obligation but also to take responsibility for closing recycling and material cycles.

Why not take this opportunity to find out about pioneering concepts for the packaging industry of the future and share ideas and information with experts from manufacturers, retailers, institutes and other

**ALBA** Group

- Seite 1 von 2 -



dvi. vernetzt. impulse.



organisations. This year's "Future Resources" conference is to be a hybrid event: you can attend in person at BALLONI Hallen in Cologne, or virtually.

Registration for Future Resources 2021 at: <https://www.future-resources.de/>

**About the Deutsches Verpackungsinstitut e.V. (dvi):**

The Deutsches Verpackungsinstitut e.V. (dvi) (*German Packaging Institute*) is the only network for the packaging industry to bring together companies from every stage of the value chain. The dvi supports the transfer of knowledge and promotes discussions between more than 230 companies, institutions and partners. The dvi is a platform for information, insights, inspiration and discussions surrounding the topic of packaging.

Further information about the dvi is available at [www.verpackung.org](http://www.verpackung.org).

**About Interseroh**

Interseroh, an ALBA Group company, is one of the leading environmental services providers for the closure of product, material and logistics loops. From next year onwards, Interseroh will be launching a new dual system and a new concept. The offer from the newly-founded company Interseroh+ GmbH is oriented to all companies which not only want to fulfil their legal obligation for packaging licensing but also want to take responsibility for closing recycling and raw material loops. And if they so wish, they can become a silent partner in the start-up.

The ALBA Group is one of the leading recycling and environmental services companies as well as raw material providers worldwide and operates within Germany, Europe and Asia. In 2020 its divisions generated an annual turnover of 1.9 billion Euros and employed a staff of approx. 8,700 employees. In 2020 alone ALBA Group saved about 3.5 million tonnes of greenhouse gases compared to primary production and at the same time 28.8 million tonnes of primary raw materials through its recycling activities.

Further information on Interseroh can be found at [www.interseroh.com](http://www.interseroh.com).

**Free use of the attached picture is authorised, provided the source "ALBA Group" is acknowledged.**

**Media Contact:**

**Deutsches Verpackungsinstitut e.V. (dvi)**

Christian Nink  
Pressereferent  
Tel.: +49 30 609 866 751  
E-Mail: [nink@verpackung.org](mailto:nink@verpackung.org)

**Interseroh+ GmbH**

Susanne Jagenburg  
Pressesprecherin ALBA Group  
Tel.: +49 30 35182 5080 oder +49 170 7977003  
E-Mail: [susanne.jagenburg@albagroup.de](mailto:susanne.jagenburg@albagroup.de)



- Seite 2 von 2 -